

## **Report on the lecture organised under SSIP and EDC initiative**

**Speaker: Mr. Ram Katariya**

**Date: 24/07/2025**

A guest lecture on *Entrepreneurship* was organised at Government Arts College, Bhesan on **24th July 2025**. The lecture was jointly conducted under the banner of **SSIP (Student Startup and Innovation Policy)** and **EDC (Entrepreneurship Development Cell)**. The event was coordinated by **Dr. Pankaj Solanki**, SSIP and EDC Co-ordinator of the college.

The speaker for the session was **Mr. Ram Katariya, CED Co-ordinator from The Centre for Entrepreneurship Development (CED), Government of Gujarat**. Dr. Saroj Narigara, Principal in charge and Dr. Arvind Myatra formerly welcomed Mr. Ram Katariya. Dr. Pankaj Solanki delivered a brief yet informative introduction of the speaker, highlighting his contribution to promoting entrepreneurial skills among students and youth across Gujarat.

The session began with an engaging talk by Mr. Ram Katariya, who emphasised the importance of innovation, self-employment, and start-up culture among students. He explained the role of CED and how students can benefit from government-supported schemes and guidance to become successful entrepreneurs. His lecture included real-life examples and case studies, which helped students connect with the topic effectively.

Dr. Hardik Rajy guru smoothly anchored the event, maintaining the flow of the program with energy and clarity. At the end of the session, Dr. Arvind Miatra delivered a heartfelt vote of thanks, expressing gratitude to the speaker, organising team, faculty, and student participants.

Around **95 students** attended the session with great enthusiasm. The presence of **faculty members from various departments** added to the academic value of the event. Students actively participated in the question-and-answer session and shared positive feedback about the lecture. Many expressed that the session inspired them to think beyond conventional job-seeking and consider entrepreneurship as a career option.

The lecture was highly informative and motivational. It successfully fulfilled its objective of creating awareness and interest in the field of entrepreneurship among students.

**The geotagged photographs of the event:**





**Bhesan, Gujarat, India**

Hp42+v42, Gj Sh 109, Shri Nath Nagar, Bhesan, Gujarat 362020, India  
Lat 21.556615° Long 70.700175°  
24/07/2025 09:12 AM GMT +05:30



**Bhesan, Gujarat, India**

Hp42+v42, Gj Sh 109, Shri Nath Nagar, Bhesan, Gujarat 362020, India  
Lat 21.55661° Long 70.700178°  
24/07/2025 09:50 AM GMT +05:30

Event in Newspaper:



સોરઠ ભાસ્કર 27-07-2025

## ભેંસાણી કોલેજમાં ઉદ્યોગ સાહસિકતા અંગે વ્યાખ્યાન



ભેંસાણા ભાસ્કર | ગવર્નમેન્ટ આર્ટ્સ કોલેજ,  
ભેંસાણા ખાતે ઉદ્યોગસાહસિકતા વિષયક  
વ્યાખ્યાન યોજાયું હતું જેમાં માર્ગદર્શન આપવામાં  
આવ્યું હતું. આ તકે કો-ઓર્ડિનેટર ડો. પંકજ  
સોલંકી, કટારિયાભાઈ, પ્રિન્સીપલ ઈનચાર્જ ડો.  
સરોજ નારીગરા તથા ડો. અરવિન્દ મ્યાત્રા, ડો.  
પંકજ સોલંકી, ડો. હાર્દિક રાજયગુરુ, અરવિન્દ  
મ્યાત્રા તેમજ કોલેજનો સ્ટાફ હાજર રહ્યો હતો.